TRUTHS ABOUT HEAD LICE

GET THE FACTS ABOUT THIS CREEPY, CRAWLY PARASITE AND LEARN HOW TO DEAL WITH AN INFESTATION



Lice are **NOT A PRODUCT** of **POVERTY** or **POOR HYGIENE**.



Lice LIVE CLOSE to the SCALP on the head and on the BACK OF THE NECK.



Head lice CANNOT HOP, JUMP or FLY. They crawl from person-to-person from direct contact, like POSING FOR A SELFIE or using A FRIEND'S HAIRBRUSH.



LICE EGGS – called nits – are very HARD TO REMOVE by hand. Use a NIT COMB to SCRAPE them off the HAIR SHAFT.



Sometimes, LICE DON'T CAUSE SYMPTOMS FOR 4-6 WEEKS. The main symptom is ITCHING.



Adult lice usually DIE
AFTER 48 HOURS and
NITS DIE A WEEK or two
FOLLOWING
REMOVAL.



Head lice **DO NOT** spread disease.



Washing clothes and bedsheets in WATER HOTTER THAN 130 F will kill living lice and nits. Items that cannot be washed should be PLACED IN PLASTIC BAGS FOR TWO WEEKS.



Contrary to popular belief, head lice CANNOT BE SPREAD by pets.



Head lice CANNOT BE KILLED BY REGULAR SHAMPOO or frequent BATHING. TREATMENT of lice may TAKE TWO APPLICATIONS of a medicated shampoo applied 9 DAYS APART.